



MEDIA ADVISORY
September 27, 2005

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ROCKVILLE LAUNCHES A WIRELESS HOTSPOT

Free Wi-Fi Access Developed with a Coalition of Public and Private Partners

WHEN: Wednesday, October 5, 2005
11 a.m.

WHERE: Regal Row, Rockville Town Center
Intersection of Monroe Street and East Montgomery Avenue
Rockville, Md.

WHAT: Rockville, at the center of Montgomery County's I-270 Technology Corridor, is taking one more step in continuing to be a tech-savvy, 21st century location to live and work. On Wednesday, October 5 at 11 a.m., on Regal Row, a coalition of public and private partners will host an "Unplugging" Ceremony to celebrate going wireless. Partners include Rockville Economic Development, Inc. (REDI), Vornado Realty Trust, RockNet and Applied Wireless LAN, Inc. Rockville's Mayor Larry Giammo will speak about the significance of this event in the downtown renaissance.

The Wi-Fi Hotspot will be accessible indoors and outdoors along Regal Row, East Montgomery Avenue from Maryland Avenue to Monroe Street. The equipment and roof space were donated by the Regal Row's landlord, Vornado Realty Trust. The service rides on REDI's DSL line.

About REDI

The mission of Rockville Economic Development, Inc. (REDI) is to strengthen and broaden the economic base of Rockville. As part of that mission, REDI promotes Rockville as a great place to work and live; assists businesses looking to relocate or expand in Rockville; facilitates the site selection, permitting and licensing processes; serves as a liaison to the people and programs in other levels of government; and maintains and disseminates information on the community, workforce, and economic climate of the Rockville, where we are "Known for the Companies We Keep." REDI offers its resources to the community free-of-charge, and welcomes inquiries and referrals.

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