

## Candidate Expenses in the 2001 Rockville Election

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Candidate Expenses in 2001 Rockville Election as reported to the City:

Candidate	\$ Expenses	\$ Contributions	\$ Loans
Larry Giammo	32,531.05	20,249.00	12,400
Bob Wright	6,973.74	6,973.74	0
Bob Dorsey	4,076.88	2,610.00	1,873
John Hall	6,973.74	6,973.74	0
Carl Henn	5,607.90	4,813.00	1,500
Susan Hoffmann	8,857.62	10,987.00	0
Anne Robbins	9,052.00	9,519.85	0
Harry Thomas	3,065.12	3,065.12	0
Lih Young	191.15	253.12	0
CFRF	13,172.18	13,172.18	0

The members of the Committee for Rockville s Future (CFRF) ; Bob Wright, Bob Dorsey, John Hall, and Susan Hoffmann each contributed \$2,875 to CFRF. This is counted as part of their expenses in the above table. Since CFRF had an income \$1,672 greater than the amount contributed by the candidates, an additional \$418.05 should be added to the expenses of each of the CFRF candidates representing an additional expenditure on their behalf when a comparison is made of the amount spent. This additional \$418.05 is included in the table below.

It is instructive to see how much each candidate spent to get the votes they received. The following table compares the price of each vote for the different candidates.

Candidate	\$ spent	Votes	\$ per vote
Larry Giammo	25,531.05	3926	6.50
Bob Wright	7,391.79	2936	2.52
Bob Dorsey	4,494.93	4588	0.98
John Hall	7,391.79	4374	1.69
Carl Henn	5,607.90	3146	1.78
Susan Hoffmann	9,275.67	4291	2.16
Anne Robbins	9,052.00	4260	2.12
Harry Thomas	3,065.12	2421	1.27
Lih Young	191.15	840	0.23

The data from the table above is graphically shown below. All those that lost, save Young, spent more per vote than the highest vote getter. Among the winners, Giammo spent the most and got the least votes.

